

Working Student CRM (m/f/x)

Marketing - Munich/ Berlin, Germany



Job description

Scalable Capital is a leading digital investment platform in Europe.

Since our foundation in 2014, we pursue the mission to empower everyone to become an investor. With the Scalable Broker, Scalable Wealth, Scalable Crypto and our solutions for B2B partners we offer easy and cost efficient investing for everyone.

Today, Scalable Capital is a FinTech unicorn - we have more than 600,000 customers and more than 10 billion Euros on our platform.

Visit our [finance blog](#) or tune in to our [podcast](#) (both in German) to find out what our Expert Teams have to say.

Our Company Values guide us every day in how we work and collaborate. To learn more about them, you can find our values [here](#) (English).

Your tasks

- You support the CRM team in updating and optimizing our automation setup
- You support in the creation of email campaigns
- You enhance user touchpoints in close alignment with Marketing, Design, Content and Product teams to guarantee a world-class customer experience
- You take on responsibility for your own projects and drive them forward in cooperation with different departments
- You have an eye for detail in content creation and a passion for Marketing

Your profile

- You are a registered Bachelor's or Master's student in Germany and are interested in financial markets
- You work proactively and independently
- Initial work experience from previous internships is a plus
- Previous experience in CRM or Marketing is a plus
- You have very good knowledge of German (C2 level) and English (C1 level), both spoken and written
- Availability from 16-20h / week

Benefits

- Be part of one of the fastest-growing and most visible Fintech startups in Europe, creating innovative services that have a substantial impact on the lives of our customers
- The ability to work with an international, diverse, inclusive, and ever-growing team that loves creating the best products for our clients
- Enjoy an office in a great location in the middle of Munich
- Learn and grow by joining our in-house knowledge sharing sessions
- Work productively with the latest hardware and tools

Are you interested? Please apply [here](#), or find all our open positions on our career page: <https://careers.scalable.capital/>