



ABC

| Accuracy  
Business  
Cup

**Eager to take part in a real-life business case for a major international company?**

More than 1,500 students from top universities across the world participated in last year's ABC. Are YOU ready for the challenge?

Previous partner companies: Danone, Kering, L'Oréal, LVMH, Accor, Michelin, SUEZ, Pernod Ricard



# PLAY FOR REAL

**REAL CHALLENGES | REAL RESPONSIBILITIES | REAL COMPANIES**

