

## Marketing Work Student – English and German

### About Solifi

Solifi is a leading Global organization delivering a solid financial technology foundation for equipment, working capital, wholesale, and automotive finance firms. At Solifi, we believe that commerce is only as strong as the system it runs on. Our mission is to reshape finance technology by bringing together proven solutions into a singular powerful technology platform designed to help you protect and scale your business. We guard your company by being precise and reliable, we guide you to success by combining powerful technology with proven expertise, and we help you grow by unleashing the potential of your business. For more information, please visit [www.solifi.com](http://www.solifi.com).

### About the Team

The Marketing team is a small but mighty key business partner who drives revenue and contributes to the overall growth of the company. The team operates globally delivering strategic and in-market activation projects across marketing, communications and events. The Marketing team works in close alignment with the Demand Generation team on targeted email and digital campaigns that result in form fills and lead generation opportunities, ultimately contributing to pipeline objectives.

### About the Position

Reporting to the Senior Manager, Marketing Communications & Events, the Marketing Intern will work closely with the team colleagues and will provide support with content and event projects, such as content proofreading, website content review, eBook support, event logistics support, targeted campaign support and other.

### Responsibilities and Deliverables

- Work with the PR & Communications Manager to proof-read and update the German website and related assets;
- Support content creation in English and German (targeted blogs, as well as supporting the translation of the content into German for eBooks, blog articles etc);
- Event logistics support, such as updating event briefing presentations, helping with content creation and email campaigns as/when required, ordering promotional merchandise, etc;
- Support with admin tasks (marketing material ordering, allocation management and distribution, working with external partners to update the content for membership listings, uploading the web banners to the various publications' websites).

### About You

- A current university full-time student with fluency in German and English;
- Currently studying marketing and/or communications or related discipline;
- We would also support being a reference for your dissertation
- Keen to develop their skills in a dynamic marketing environment within a global market-leading company;
- Strong written & oral communication skills
- Proficiency with MS office products (Word/PowerPoint)
- Please provide your CV in English